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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/612,156	07/07/2000	James R. Muldoon	MULDOON-36045	8662

7590 08/13/2003

Scott W Kelley  
Kelly Bauersfeld Lowry & Kelley LLP  
Suite 1650  
6320 Canoga Avenue  
Woodland Hills, CA 91367

EXAMINER

DURAN, ARTHUR D

ART UNIT	PAPER NUMBER
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3622

DATE MAILED: 08/13/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

8K

<b>Interview Summary</b>	<b>Application No.</b> 09/612,156	<b>Applicant(s)</b> MULDOON, JAMES R.	
	<b>Examiner</b> Arthur Duran	<b>Art Unit</b> 3622	

All participants (applicant, applicant's representative, PTO personnel):

- (1) Arthur Duran. (3) Erin Barrowman.  
 (2) James Myhre. (4) James Muldoon.

Date of Interview: 11 August 2003.

Type: a) ☒ Telephonic b) ☐ Video Conference  
 c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☐ No.  
 If Yes, brief description: \_\_\_\_\_.

Claim(s) discussed: 1-66.

Identification of prior art discussed: Barnett (6,321,208).

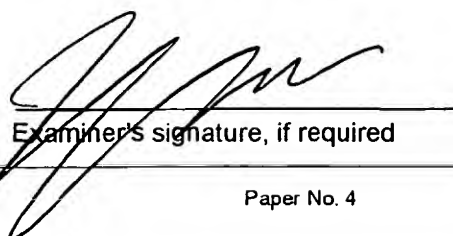
Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: See Continuation Sheet.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN ONE MONTH FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

  
 Examiner's signature, if required

Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: Applicant and inventor attempted to differentiate the Application over Barnett. Barnett discloses tracking product purchase histories by tracking all coupons redeemed and the data associated with said coupon. Applicant may amend claims to explicitly state that applicant is tracking all purchases including purchases associated with a coupon or not associated with a coupon. Additionally, Applicant may amend claims to further differentiate that the applicant's invention is being utilized in a retail store..